

Amazing success for

- business,
- housing,
- jobs and the
- environment

.. and in a relatively short time.

Note: "SANDAG" is the acronym for San Diego Association of Governments.

----- Original Message -----

From: Duncan McFetridge
To: Gerald Fox
Sent: Thursday, December 24, 2009
Subject: FW: Bordeaux Information
From: Duncan McFetridge [
Sent: Thursday, December 24, 2009
To: Karine Merle
Subject: FW: Bordeaux Information

Karine,
Todd is SD city council member. His district is in heart of trolley ring.

From: Duncan McFetridge
Sent: Wed., December 23, 2009
To: **Gloria Todd**
Subject: Bordeaux Information

Hi Todd,

Crystal Crawford asked me to forward the Bordeaux info to you, which is attached to this email. Along with nine other cities, SANDAG is using Bordeaux as one of the peer cities to guide their study of the Urban Core Transit Strategy for San Diego. We think that Bordeaux is a great choice, because as you will see in some of the other articles we are sending, it is indeed an action model or what has been described as a revolution in transforming what was formerly an auto-based system into a state-of-the-art transit-based system for the urban core. The secret in Bordeaux was that they were able to lay the foundation for a successful transit system for a core community with the ability to progressively reach out and bring in other communities as they expand their transit system. It has been an amazing success for business, housing, jobs, and the environment in a relatively short period of time. The man who designed this system, Cuillier, received the grand prize for urbanism in France in 2006.

Sincerely,

Duncan